Paul Rodney Turner

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Portfolio: www.paulturnerdesigns.com

SUMMARY OF QUALIFICATIONS

Having served as president of a web design company and director of an International NGO, I possess over 25 years of IT experience and am well-versed in Art direction, project management, web development (specializing in PHP, CSS, and MySql), graphic design, business strategy and product design. I also have a proven background in public relations, sales, marketing, and am adept at combining all these disciplines for achieving creative business solutions.

"His professional and personal skills are absolutely first-rate." - **Rob Wright**
(Senior Communications Officer, The World Bank)

TECHNICAL SKILLS

Accomplished and/or experienced in the following software and languages:
Software: Wordpress / Dreamweaver / Illustrator / InDesign / Photoshop / Flash
Languages: HTML / DHTML / PHP / CSS / JavaScript / MySQL

PROFESSIONAL EXPERIENCE

Freelancing
Graphic Design, Web Development and Health Coaching   2010 - 2016
- Designed and developed new websites for the following clients: A Well-Fed World, Juliana's Animal Sanctuary, Walking Meditator, Food for Life Global, Billiards Training, Juliana Prana, Chocagra, Hari Bhakti Dey, Leanne's Cleaners, etc.
- Managed social media promotion for various non-profits
- Managed multiple crowd-funding campaigns and promotions.
- Authored book and launched health consultation service called Food Yoga.

The World Bank
Graphic Designer and Web Developer   2006 - 2010
- Design and development of learning modules using Flash
- Developed external websites for World Bank Environment department
- Developed web sites for Water, Sanitations and Transport departments
- Development of Flash e-learning modules and animations for Learning department
- Designed training manual for the World Bank
- Designed numerous posters, flyers, books, and banners for more than 25 World Bank departments

Food for Life Global
Global Director, Volunteer   1993 - 2014
- Managed all areas of a successful international NGO.
- Traveled extensively to more than 66 countries
- Trained volunteers and established new operations.
- Personally raised more than $1 million for FFL projects around the world.
- Authored a 200-page training manual on food relief program management

- Authored a 80-page booklet, *How to Build a Great Food Relief*
- Presented more than 150 training seminars worldwide.
- Conducted on-site management of emergency food relief efforts
- Managed a team of 50+ volunteers in establishing relief kitchen throughout Sri Lanka after the Tsunami.

Houddini Design Studios (Portfolio: www.paulturnerdesigns.com
President, Marketing Manager, Lead Designer   1997 - 2013
- Management of a web design and hosting company. Clients included: **USAID, World Bank, IFC, MCI, Heineken, Amstel, Captain Morgan, Marriot Hotels, Columbia House, Long & Foster and Food for Life Global**
- Personally designed and developed over 100 web sites using the latest technology platforms and software, including: Drupal, Word Press, Joomla, PHPNuke, Dreamweaver, Adobe Design Suite, and Flash.
- Conducted strategic marketing campaigns to search engines and directories and assisted clients in achieving a top ten positioning.
- Mapped out complete Internet strategies for clients that required company branding, online marketing, user interaction, database integration and search engine rankings.

The Billiards Training Company LLC
President and Product Designer   2004-2007
- Invented an innovative products to teach people how to play billiards
- Oversaw the manufacturing of the product in Taiwan
- Managed a marketing campaign to sell the product
- Managed a sales team and distribution contracts
- Did numerous product demonstrations at industry conferences

The World Bank
Senior Knowledge Manager (ETC - GG Level)   2005 - 2006
- Managed the migration of the Country Office Accounting web site.
- Conducted research, interviews, analysis of user activity and prepared a business case.
- Coordinated with content originators and publishers, editors, technical staff, country offices and others who work on sites.
- Managed the creation of a new ACTKD Intranet web site.
- Developed the CTR statistical "Dashboard" using *Omniture*.

The World Bank
Graphic Designer and Web Developer   2003 - 2005
- Member of the team that oversaw the development of the World Bank KMS/LMS
- Redesigned numerous web sites and migrated them to ISP.
- Produced e-Learning Modules in Macromedia Flash for PRSP & ESRP.
- Produced planning and strategy documents for ISP Migration of World Bank web sites.
- Branded the Staff Learning department, including logo, posters, and marketing messages.
- Produced numerous publications for print using Illustrator, PageMaker and Photoshop.
- Designed marketing materials for ECA, OPCS, MNA, KLE, DevComm, Corp Sec., HR, LSG, and numerous other World Bank departments.

U.S. Dept. of Health & Human Services
IT Specialist   2002 – 2003
- Team leader in redesigning and developing Internet and Intranet sites for the Dept. of Health & Human Services (Gov) using Dreamweaver, Photoshop, and SQL databases.
- Designed and produced official government publications, including booklets and reports.

International Finance Corporation
Graphic Designer and Web Developer 2001 - 2002
- Lead Web developer and administrator for the Small & Medium Enterprise Dept (IFC)
- Designed, developed and maintained more than 10 web sites for the SME department.
- Designed the layout of numerous publications and reports.
- Designed IFC Corporate Awards brochure for 2001 – received a corporate award.
- Developed numerous Notes Databases to be used for the SME web sites.

The World Bank
Web Server Administrator 2000 – 2001
- Web administrator for more than 200 hosted sites on the World Bank servers
- Managed the World Bank Intranet/Internet NT and Unix servers.
- Worked with relational databases such as Oracle, SQL Server, and Sybase.
- Monitored and maintained server log files using Web Trends Enterprise Server Edition.
- Designed user interfaces for World Bank Web site analysis portals

ICG Communications
Public Relations and Media Liaison 1990-1993
- Wrote press releases for non-profit clients
- Managed and planned fund raising events
- Designed fund raising publications
- Conducted on-site management of emergency food relief efforts

REFERENCES

Moralina George (WorldBank) *Senior Manager* mgeorge@worldbank.org **202 473 1826 (w)**	**Dawn Moncrief (A Well-Fed World)** *Executive Director* dmoncrief@awfw.org **202 495 1348**
Julianne Walsh (Tomorrow Finance) *National Sales Manager (Australia)* julianne10@gmail.com **+61 456007737**	**Brad Cohen (Capital Bank)** Senior Mortgage Lender 0PointsBrad@Gmail.com **240-292-1440**

EDUCATION & TRAINING

- Certified MacroMedia Dreamweaver developer – BrainBench (2000)
- Certified MacroMedia Flash developer – TecHead (2002)
- ePublish Administration – World Bank (2003)
- Rationale / Vignette Content Management Suite – On site with Rationale (2003)
- Netegrity SiteMinder Deployment and Administration (2003) - MicroTeck